

Remarkable growth highlights leasing's innovation and resilience

By Brendan Gleeson, Group CEO, White Clarke Group

THE WHITE CLARKE GROUP GLOBAL LEASING REPORT continues a history of tracking the worldwide market for leasing products for more than 30 years.

Overview. For this special 40th Anniversary issue of the World Leasing Yearbook we can report that the global leasing industry has demonstrated its continuing innovation and resilience by posting another year of impressive growth in new business volumes.

The top 50 countries in 2017 reported growth in new business volume of 16.6%, rising from US\$1,099.77bn in 2016 to a remarkable US\$1,282.73bn in 2017. Three regions, North America, Europe and Asia,



Brendan Gleeson, author of this article.

account for more than 95% of world volume. New business volume exceeded the previous year's global total by US\$182.96bn.

The Asian region experienced truly exceptional growth of 58.9% largely bolstered by an uplift in new business of US\$59bn in China. Europe recorded a growth rate of 32.7% and North America experienced 9.3% growth over the previous year. Australia/New Zealand was up 1% and South America up 23.2%. By contrast, Africa recorded a fall from last year's figure of 15.8%.

It is important when analysing this data to stress that the Global Leasing Report

Table 4: A comparison of the rate of equipment leasing market penetration (%)

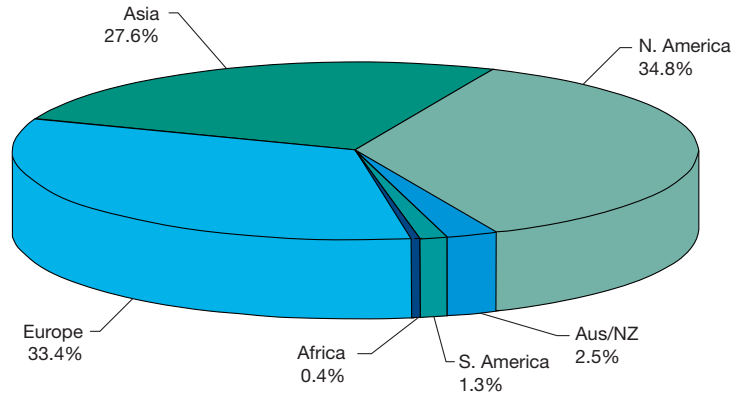
	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
US	30.0	31.7	31.0	31.1	31.1	29.9	26.9	27.7	26.0	16.4	17.1	17.1	21.0	22.0	22.0	22.0	22.0	21.5	21.6
Japan	9.5	9.1	9.2	9.3	8.7	8.7	9.3	9.3	7.8	7.2	7.0	6.3	6.8	7.2	9.8	8.9	9.6	8.4	9.0
Germany	15.1	14.8	13.5	9.8	21.7	15.7	18.6	23.6	15.5	16.2	13.9	14.3	14.7	5.8	16.6	16.4	16.7	17.0	17.2
Korea	2.8	2.4	1.6	3.9	4.4	5.6	7.7	9.4	n/a	10.5	4.4	4.8	8.7	8.5	8.1	9.8	9.4	9.1	8.9
UK	15.9	13.8	14.4	15.3	14.2	9.4	14.5	12.7	11.6	20.6	17.6	18.5	19.8	23.8	31.0	28.6	31.1	33.7	32.4
France	15.7	9.2	13.7	12.9	15.4	9.0	11.7	11.0	12.0	12.2	3.1	10.5	11.1	12.8	12.5	13.1	14.2	15.3	16.1
Italy	12.4	12.3	10.4	8.6	7.6	11.4	15.1	15.2	11.4	16.9	10.0	13.1	12.3	10.0	9.4	11.7	13.0	14.1	15.2
Brazil	12.5	11.4	7.6	3.6	3.8	7.7	13.5	16.9	19.0	23.8	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Canada	22.0	22.5	22.0	20.2	22.0	23.3	23.9	22.0	22.0	19.6	14.0	15.1	20.8	20.8	32.0	31.0	32.0	32.0	38.0
Australia	25.4	20.0	20.0	20.0	20.0	20.0	20.0	18.0	14.2	10.0	10.0	12.0	27.5	27.5	40.0	40.0	40.0	40.0	40.0
Sweden	17.5	12.9	9.2	13.0	11.6	12.7	11.8	11.8	14.3	19.4	17.5	19.2	18.2	24.6	24.4	22.7	22.9	26.0	27.1

- Sources:
- (1) Australian Equipment Lessors Association (total leasing as a percentage of private capital investment)
 - (2) US Dept. of Commerce, Economics & Statistics Administration, Bureau of Economic Analysis and Equipment Leasing Association of America (equipment leasing as a percentage of business investment in equipment)
 - (3) Japan Economic Planning Agency & Japan Leasing Association (equipment leasing as a percentage of private capital investment)
 - (4) Leaseurope Annual Reports
 - (5) Statistics Canada & Equipment Lessors Association of Canada (lessor purchases as a percentage of total equipment acquisitions in Canada)
 - (6) Korea Leasing Association
 - (7) Brazilian Association of Leasing Companies
 - (8) London Financial Group
 - (9) White Clarke Group Global Leasing Report

employs the US dollar as the common currency baseline for country comparisons, using exchange rates prevailing at the end of the year. (For this report the date of conversion is December 31, 2017). Care should be taken when making comparisons year on year for individual countries and regions in this data as currency fluctuations inevitably impact the US\$ figures in the Report.

The growth figures we specify in Table 2 are as actually reported by each country, before conversion into US dollars, so they are unaffected by the vagaries of currency fluctuations and give a true picture of domestic performance year on year.

Figure 5: Volume by region (2017)



Source: White Clarke Group Global Leasing Report

READ THE FULL REPORT

This is a short extract from the White Clarke Group Global Leasing Report as published exclusively in the World Leasing Yearbook 2019. The full Report includes essential data on the global leasing market including a ranking of the Top 50 leasing markets by size, penetration levels, domestic leasing shares and volume by country and region.

To obtain the full nine-page Report which features 12 tables and graphs and a 4,000 word commentary please contact us on +44 1206 579591 or email lisa@worldleasing.co.uk. Alternatively you can purchase a copy directly on this website.