

From strength to strength: nine years of continuous growth in leasing

By Brendan Gleeson, Group CEO, White Clarke Group

THE WHITE CLARKE GROUP GLOBAL LEASING REPORT continues a history of tracking the worldwide market for leasing products for more than 30 years.

Overview. For this 41st edition of the *World Leasing Yearbook*, we can announce that the global leasing industry has reported the ninth year of uninterrupted growth, albeit at a more modest pace than in recent years.

The international leasing industry remains an essential contributor to global economic development and continues to demonstrate innovation and flexibility in the face of regulatory change and economic turbulence.

The top 50 countries in 2018 reported



Brendan Gleeson, author of this article.

growth in new business volume of 0.33%, rising from US\$1,282.73bn in 2017 to US\$1,287.01bn in 2018. This performance follows on from the remarkable growth of 16.6% in 2017 and 9.4% in 2016. The Report shows that the global leasing industry has grown 131% in the past nine years (see Table 3).

Three regions, North America, Europe and Asia, account for more than 95% of world volume. North America experienced growth of 3.2%, while all other regions, bar Africa, showed a decline in growth when expressed in US dollars.

It is important when analysing this data to stress that the Global Leasing Report

Table 4: A comparison of the rate of equipment leasing market penetration (%)

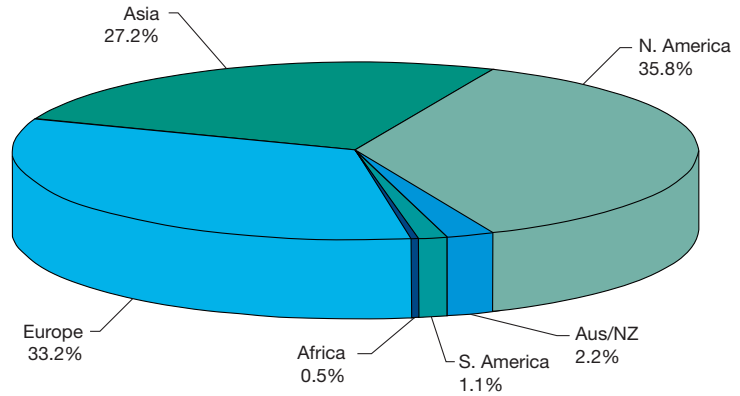
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
US	31.7	31.0	31.1	31.1	29.9	26.9	27.7	26.0	16.4	17.1	17.1	21.0	22.0	22.0	22.0	22.0	21.5	21.6	21.5
Japan	8.3	8.8	8.9	8.8	8.8	8.6	8.4	7.5	6.9	6.5	6.0	5.9	6.2	6.2	5.4	5.7	5.7	5.3	5.2
Germany	14.8	13.5	9.8	21.7	15.7	18.6	23.6	15.5	16.2	13.9	14.3	14.7	5.8	16.6	16.4	16.7	17.0	17.2	15.9
Korea	2.4	1.6	3.9	4.4	5.6	7.7	9.4	n/a	10.5	4.4	4.8	8.7	8.5	8.1	9.8	9.4	9.1	8.9	9.0
UK	13.8	14.4	15.3	14.2	9.4	14.5	12.7	11.6	20.6	17.6	18.5	19.8	23.8	31.0	28.6	31.1	33.7	32.4	32.9
France	9.2	13.7	12.9	15.4	9.0	11.7	11.0	12.0	12.2	3.1	10.5	11.1	12.8	12.5	13.1	14.2	15.3	16.1	16.9
Italy	12.3	10.4	8.6	7.6	11.4	15.1	15.2	11.4	16.9	10.0	13.1	12.3	10.0	9.4	11.7	13.0	14.1	15.2	16.1
Brazil	11.4	7.6	3.6	3.8	7.7	13.5	16.9	19.0	23.8	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Canada	22.5	22.0	20.2	22.0	23.3	23.9	22.0	22.0	19.6	14.0	15.1	20.8	20.8	32.0	31.0	32.0	32.0	38.0	39.0
Australia	20.0	20.0	20.0	20.0	20.0	20.0	18.0	14.2	10.0	10.0	12.0	27.5	27.5	40.0	40.0	40.0	40.0	40.0	40.0
Sweden	12.9	9.2	13.0	11.6	12.7	11.8	11.8	14.3	19.4	17.5	19.2	18.2	24.6	24.4	22.7	22.9	26.0	27.1	22.4

- Sources: (1) Australian Equipment Lessors Association (total leasing as a percentage of private capital investment)
 (2) US Dept. of Commerce, Economics & Statistics Administration, Bureau of Economic Analysis and Equipment Leasing Association of America (equipment leasing as a percentage of business investment in equipment)
 (3) Japan Leasing Association (equipment leasing as a percentage of private capital investment)
 (4) Leaseurope Annual Reports
 (5) Statistics Canada & Equipment Lessors Association of Canada (lessor purchases as a percentage of total equipment acquisitions in Canada)
 (6) Korea Leasing Association
 (7) Brazilian Association of Leasing Companies
 (8) London Financial Group
 (9) White Clarke Group Global Leasing Report

employs the US dollar as the common currency baseline for country comparisons, using exchange rates prevailing at the end of the year. (For this report the date of conversion is December 31, 2018).

Care should be taken when making comparisons year on year for individual countries and regions in this data as currency fluctuations inevitably impact the US dollar figures in the Report. The growth figures we specify in Table 2 are as actually reported by each country, before conversion into US dollars, so they are unaffected by the vagaries of currency fluctuations and give a more accurate picture of domestic performance year on year.

Figure 5: Volume by region (2018)



Source: White Clarke Group Global Leasing Report

READ THE FULL REPORT

This is a short extract from the White Clarke Group Global Leasing Report as published exclusively in the World Leasing Yearbook 2020. The full Report includes essential data on the global leasing market including a ranking of the Top 50 leasing markets by size, penetration levels, domestic leasing shares and volume by country and region.

To obtain the full nine-page Report which features 12 tables and graphs and a 4,000 word commentary please contact us on +44 1206 579591 or email lisa@worldleasing.co.uk. Alternatively you can purchase a copy directly on this website.